

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 491666 /		<u>Alt Order #</u> 06300721
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 09/04/12 - 09/17/12		<u>Estimate #</u> 1687
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/04/12	09/10/12	Extra	M-F 1:05-1:35am		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$75.00			
N 2	KVVU	09/04/12	09/10/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$125.00			
N 3	KVVU	09/04/12	09/10/12	Friends	M-F 12:05-1:05a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$150.00			
N 4	KVVU	09/04/12	09/10/12	Anderson	3-4p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$175.00			
N 5	KVVU	09/04/12	09/10/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$225.00			
N 6	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 7	KVVU	09/04/12	09/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/04/12	09/10/12	MTWTF--				5	\$175.00			
N 8	KVVU	09/08/12	09/15/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1-				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/03/12-09/09/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30	\$275.00	NM		
		See MG 17.2										
		Week: 09/10/12	09/16/12	-----1-				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	09/10/12-09/16/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30	\$275.00	NM		
		See MG 8.3										
		3	KVVU	09/10/12-09/16/12	Extra Weekend	Su 6-7p	-----Su	:30	\$275.00	NM		
		Ⓜ MG for 8.2 09/15										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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<u>Contract / Revision</u> 491666 /		<u>Alt Order #</u> 06300721
<u>Contract Dates</u> 09/04/12 - 09/17/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1687
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	09/12/12	09/12/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$5,350.00			
N 10	KVVU	09/12/12	09/17/12	Extra	M-F 1:05-1:35am		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				4	\$75.00			
N 11	KVVU	09/12/12	09/17/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				5	\$125.00			
N 12	KVVU	09/12/12	09/17/12	Friends	M-F 12:05-1:05a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				4	\$150.00			
N 13	KVVU	09/12/12	09/17/12	Anderson	3-4p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				5	\$175.00			
N 14	KVVU	09/12/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				5	\$225.00			
N 15	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				5	\$450.00			
N 16	KVVU	09/12/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/12	09/18/12	M-WTF--				5	\$175.00			
N 17	KVVU	09/08/12	09/08/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/03/12-09/09/12	Dog The Bounty Hunter	Sa 6-7p	-----Sa--	:30		\$225.00	NM		
	See MG 17.2											
	2	KVVU	09/08/12-09/08/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$500.00	NM		
	Ⓜ MG for 8.1,17.1											
Totals											71	\$19,650.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	71	\$19,650.00	\$16,702.50
Totals	71	\$19,650.00	\$16,702.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP AUG29/12 17.32
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

CLASS: NATL. LOCAL REGIONAL

CLASS: NATL. LOCAL REGIONAL

CE)

CE)

TO ROSE
FR NIKKI
OKD M1 AND M2 SEE LINES 18-20
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SKED C.....**NO SPOTS TO AIR ON 9/11*****

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1687

8	S	700P-800P	30	\$275.00	9/8	9/15	0	SAT	C
PROGRAM : AVG. ALL WKS<									
CON COM1: AVG. ALL WKS<									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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18	A		900P-1000P	30		\$500.00	9/8	9/8	1		SAT	1
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PROGRAM : THE CLOSER
 ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP8 ON LINE-8 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-8 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP8 ON LINE-17 FOR 1 SPOT/WK

19	A		600P-700P	30		\$275.00	9/16	9/16	1		SUN	1
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PROGRAM : EXTRA WEEKEND
 ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 18-19

9	S		800P-930P	30		\$5,350.00	9/12	9/12	0		WED	0
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PROGRAM : X FACTOR
 CON COM1 : X FACTOR

20	A		800P-1000P	30		\$5,350.00	9/12	9/12	1		WED	1
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PROGRAM : X FACTOR
 ORD COM1 : TP CORRECTED. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP12 ON LINE-9 FOR 1 SPOT/WK

17	S		600A-700A	30		\$225.00	9/8	9/8	0		SAT	0
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PROGRAM : DOG BOUNTY HUNTER
 CON COM1 : DOG BOUNTY HUNTER

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED: SAT/700P-800P	SEP8	SEP15	30S	\$275.00				(AUG29/12)	
		BUY#17	SAT/600A-700A	SEP8		30S	\$225.00					
			OFFER: SAT/900P-1000P	SEP8		30S	\$500.00				PLS ADVISE.	
			& SUN/600P-700P	SEP16		30S	\$275.00					

CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

M2	OK'D	BUY#9	MISSED: WED/800P-930P	SEP12		30S	\$5,350.00				(AUG29/12)	
			OFFER: WED/800P-1000P	SEP12		30S	\$5,350.00				PLS ADVISE.	

CMT: TP CORRECTED. PLS APPROVE.

SEP/12 19650.00 CONTRACT TOTAL 19650.00

TOTAL SPOTS 71

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$103,421 KVVU 19% KSNV 13% KLAS 28% KTNV 24% KVMY 4% KVCW 12% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG29/12 12.41
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

ORDER # 491666

CONTRACT # 6300721

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA SKED C</u>	<u>EST#1687</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP17/12 WK-2

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			8TC29/12
			12 41

REP: TO ROSE

TO ROSE
FR NIKKI
NEW OBAMA SKED C
*****NO SPOTS TO AIR 9/11*****
TOTAL \$19650
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SKED C.....**NO SPOTS TO AIR ON 9/11*****

[illegible]

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1687

1	105A-135A	30	\$75.00	9/4	9/10	5	TU--F,M	5
PROGRAM : EXTRA<								
CON COM1: EXTRA<								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100A-1200N	30		\$125.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : BETTER									
			CON COM1: BETTER									
3			1205A-105A	30		\$150.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : VARIOUS									
			CON COM1: VARIOUS									
4			300P-400P	30		\$175.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : ANDERSON									
			CON COM1: ANDERSON									
5			400P-500P	30		\$225.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : DR. OZ<									
			CON COM1: DR. OZ<									
6			700A-900A	30		\$450.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : FOX5NWS LIV-LV									
			CON COM1: FOX5NWS LIV-LV									
7			900A-1000A	30		\$175.00	9/4	9/10	5		TU-F,M	5
			PROGRAM : MORE									
			CON COM1: MORE									
8			700P-800P	30		\$275.00	9/8	9/15	1		SAT	2
			PROGRAM : AVG. ALL WKS<									
			CON COM1: AVG. ALL WKS<									
9			800P-930P	30		\$5,350.00	9/12	9/12	1		WED	1
			PROGRAM : X FACTOR									
			CON COM1: X FACTOR									
10			105A-135A	30		\$75.00	9/12	9/17	4		W-F,M	4
			PROGRAM : EXTRA<									
			CON COM1: EXTRA<									

Handwritten notes:
 Sunday 7-8p
 Sunday 6-7p
 8-10p

REP HEADLINE# 6300721
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG29/12 12.41
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11			1100A-1200N	30		\$125.00	9/12	9/17	5		W-F,M	5
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PROGRAM : BETTER												
CON COM1 : BETTER												

12			1205A-105A	30		\$150.00	9/12	9/17	4		W-F,M	4
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PROGRAM : VARIOUS												
CON COM1 : VARIOUS												

13			300P-400P	30		\$175.00	9/12	9/17	5		W-F,M	5
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PROGRAM : ANDERSON												
CON COM1 : ANDERSON												

14			400P-500P	30		\$225.00	9/12	9/17	5		W-F,M	5
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PROGRAM : DR. OZ<												
CON COM1 : DR. OZ<												

15			700A-900A	30		\$450.00	9/12	9/17	5		W-F,M	5
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PROGRAM : FOX5NWS LIV-LV												
CON COM1 : FOX5NWS LIV-LV												

16			900A-1000A	30		\$175.00	9/12	9/17	5		W-F,M	5
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PROGRAM : MORE												
CON COM1 : MORE												

17			600A-700A	30		\$225.00	9/8	9/8	1		SAT	1
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PROGRAM : DOG BOUNTY HUNTER												
CON COM1 : DOG BOUNTY HUNTER												

SEP/12 19650.00 *6p-7p*

CONTRACT TOTAL 19650.00
 TOTAL SPOTS 72

MARKET TOTALS \$103,421 KVVU 19% KSNV 13% KLAS 28% KTNV 24% KVMY 4% KVCW 12% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*